

2026 SAVE THE DATE

21st Annual Academic Surgical Congress

February 3-5, 2026
Hilton Orlando Buena Vista Palace
Lake Buena Vista, FL



2026 EXHIBITOR PROSPECTUS

Early Bird Exhibitor Deadline — November 21, 2025

For more information, visit www.academicsurgicalcongress.org

21st Annual **Academic Surgical Congress**

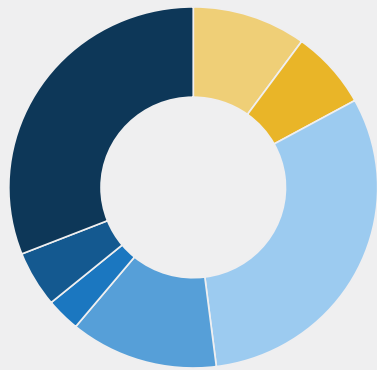
The ASC is a joint meeting of the two leading associations for academic surgery – **The Association for Academic Surgery (AAS)** and **The Society of University Surgeons (SUS)**. Together the AAS and SUS boast more than 6,000 members from leading institutions nationwide.

The AAS and SUS invite you to participate in the **21st Annual Academic Surgical Congress (ASC)** to be held February 3-5 at the Hilton Lake Buena Vista Palace, Lake Buena Vista, FL.

More than 2,000 academic surgeons from a breadth of disciplines will attend. Medical students, residents and young surgeons will be acknowledged for their thought provoking work. Established surgical leaders will present keynote addresses. Mentors and KOPs will attend to support trainees and network with friends and colleagues.

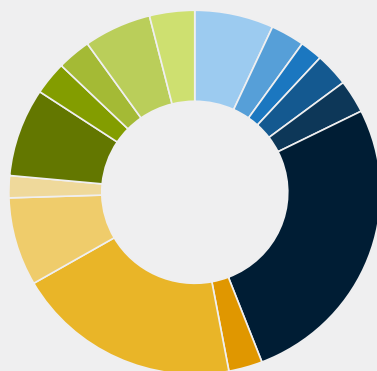
Please join us and take this opportunity to interface with the nation's most prominent academic surgeons.

Exhibiting and Support Opportunities go quickly; you are encouraged to submit your application as soon as possible!



RANK

- Assistant Professor – 10%
- Associate Professor – 7%
- Medical Student – 31%
- Other – 13%
- Postdoctoral Fellow – 3%
- Professor – 5%
- Trainee (Fellow/Resident) – 31%



SPECIALTY

- Acute Care Surgery – 7%
- Breast Surgery – 3%
- Cardiac Surgery – 2%
- Colon and Rectal Surgery – 3%
- Endocrine Surgery – 3%
- General Surgery – 27%
- HPB – 3%
- Other – 20%
- Pediatric Surgery – 8%
- Plastic/Reconstructive – 2%
- Surgical Oncology – 8%
- Thoracic Surgery – 3%
- Transplants – 3%
- Trauma/Critical Care – 6%
- Vascular – 4%



MARKETING AND VISIBILITY OPPORTUNITIES

This is your opportunity to reach 2000+ attendees including surgical trainees and key opinion leaders across a spectrum of specialties. Draw traffic to your booth and promote your products and services with these cost effective options.

ADVERTISING OPPORTUNITIES

Meeting App Advertising

Up to six banner ads available on the ASC 2026 meeting app.
Ads will be in rotation on the Main Menu.

Cost: \$1,500

Specs: 970px by 250px any normal image format (gif, jpg, png)

Onsite Digital Advertising

Two large digital screens will be prominently placed in high traffic areas.

This is your opportunity to reach beyond the booth and disseminate your messaging to attendees.

Limited opportunities available. Content will rotate throughout the meeting.

- Static ads – to be displayed in rotation, 15 seconds for each static ad
Cost: \$1,000
- 30 second Video ads – to be displayed in rotation. The videos are sound enabled.
Cost: \$1,200
- 60 second Video ads – to be displayed in rotation. The videos are sound enabled.
Cost: \$1,500

Specs for Static ads: All images and videos should be formatted in 16:9 format

Specs for Video ads:

1. Quality - Videos must be of good quality and submitted in final form
2. Acceptable formats: (Playable on Windows PC)
 - MPEG •Quicktime •MP4 •H.264 •AVI
3. Framesize: Minimum size should be 1920x1080
4. Please do not include any music, video clips or other materials/media copyrighted by any other entity other than your company.
5. Submission: Please submit videos via dropbox.

SATELLITE SYMPOSIUM

Host an hour-long presentation of your choosing. Topics and speakers to be approved by ASC. CME provided at the discretion of the sponsoring company.

Available dates and time:

Tuesday, Feb. 3	3:00 pm – 4:00 pm	2 opportunities	No opposing content
Wednesday, Feb. 4	5:45 pm – 6:45 pm	2 opportunities	*AAS Business Mtg

ASC will promote the symposium to attendees and members via eblasts, social media and on the meeting app. Push notifications will remind attendees prior to the presentation on the day of the symposium.

Cost: \$15,000 Includes standard meeting room, standard AV set. Presenting company may provide and pay directly for F&B, additional AV and room set changes, upon the approval of the ASC.

**Approximately 150 registrants attend the AAS Business meeting*

MARKETING AND VISIBILITY OPPORTUNITIES

ASC 2026 SPONSORSHIP OPPORTUNITIES – VISIBILITY PACKAGES*

**Please note, we are happy to work with your organization to create a custom package based on your needs and budget. Packages are not exclusive to single sponsor. Contact Colleen Elkins for more information: colleen@academicsurgicalcongress.org*

Symposium Sponsor

\$25,000

- 8' x 10' booth space
- 1 meeting app ad
- 1 Satellite Symposium**
- Recognized as a Symposium Sponsor on the meeting website, the meeting app, on-site with signage, slides and verbally from the podium at the Opening Session.

***See Satellite Symposia section on page 3 for description of what is included.*

Welcome Sponsor

\$17,500

- 8' x 10' booth space
- 1 meeting app ad
- Recognized as sponsor of Welcome Reception
- Recognized as a Welcome Sponsor on company branded napkins, push notifications prior to the reception, the meeting website, the meeting app, on-site with signage, slides and verbally from the podium at the Opening Session.

Luncheon Partner*

\$12,500

- 8' x 10' booth space
- 1 meeting app ad
- Recognized as sponsor of Tuesday Lunch in exhibit hall
- Recognized as a Luncheon Partner on company branded napkins, via push notifications prior to the lunch, on the meeting website, on the meeting app, on-site with signage, slides and verbally from the podium at the Opening Session.

**This event is not part of the CME accredited programming*

Coffee Break Sponsor

\$7,500

- 8' x 10' booth space
- 1 meeting app ad
- Recognized as sponsor of daily Coffee breaks
- Recognized as a Coffee Break Sponsor on company branded napkins, the meeting website, the meeting app, on-site with signage, slides and verbally from the podium at the Opening Session.

App Sponsor

\$5,500

- 8' x 10' booth space
- 1 meeting app ad
- Recognized as a Meeting App Sponsor on the meeting website, the meeting app, on-site with signage, slides and verbally from the podium at the Opening Session.



Marketing and Visibility contact: Colleen Elkins - colleen@academicsurgicalcongress.org

Marketing and Visibility Application can be found here:
www.academicsurgicalcongress.org/advertising-opportunities-application/

EXHIBIT INFORMATION

EXHIBIT SCHEDULE

Exhibits located in Palm Event Center, immediately adjacent to session room

Exhibit Set-Up: Monday, February 2, 2026, 1:00 pm – 6:00 pm

Exhibit Break Down: Thursday, February 5, 2026, 1:30 pm – 4:30 pm

The schedule is subject to change. Exhibitors will be notified of any schedule changes.

Tuesday, February 3, 2026

9:30 am – 4:00 pm

6:30 pm – 7:30 pm

9:30 am – 10:00 am

3:30 pm – 4:00 pm

4:00 pm – 6:30 pm

6:30 pm – 7:30 pm

Exhibits Open

Exhibits Open (Welcome Reception)

Morning Break

Afternoon Break

Exhibits Closed – Break for Exhibitors

Welcome Reception

Wednesday, February 4, 2026

9:30 am – 4:00 pm

9:30 am – 10:00 am

2:30 pm – 3:00 pm

Exhibits Open

Morning Break

Afternoon Break

Thursday, February 5, 2026

9:00 am – 1:30 pm

9:30 am – 10:00 am

1:30 pm

Exhibits Open

Morning Break

Exhibit Area Closes

HOTEL INFORMATION

Hilton Orlando Buena Vista Palace

1900 E. Buena Vista Drive
Lake Buena Vista, FL 32830-2206

Phone: 407-827-4000

A link will be provided shortly via which hotel reservations can be made.



EXHIBIT INFORMATION

EXHIBIT FEES & SPECIFICATIONS

All booths are assigned on a first come, first served basis. There is a **\$200 discount** on the exhibit fee if the application is received prior to the Early Bird Deadline on November 21, 2025.

Booth Size:

- Early Bird Fee (prior to November 21, 2025): **8x10: \$4,000**
- Standard Fee (on or after November 21, 2025): **8x10: \$4,200**

PAYMENT SCHEDULE

- A deposit of 50% of the total exhibit fee must accompany the signed application
- Total balance due on January 9, 2026

EXHIBIT SPACE

Each space will include (1) 6' draped table, (2) chairs and a sign with company name and space number. Exhibits will be set up in Palm Event Center.

SERVICES EXCLUDED

Exhibit fee does not include the following services: drayage, electricity or audio visual. Information regarding these items will be included in the Exhibitor Confirmation email.

Book your exhibit booth today: www.academicsurgicalcongress.org/exhibit-application/

ASSOCIATION INFORMATION



ASSOCIATION FOR
ACADEMIC SURGERY

Association for Academic Surgery (AAS)

15821 Ventura Blvd., Suite 400
Encino, CA 91436
PHONE: 310-437-1606
FAX: 310-437-0585
EMAIL: admin@aasurg.org
WEBSITE: www.aasurg.org



Society of
University Surgeons

Society of University Surgeons (SUS)

15821 Ventura Blvd., Suite 400
Encino, CA 91436
PHONE: 310-986-6442
FAX: 310-437-0585
EMAIL: info@susweb.org
WEBSITE: www.susweb.org

ASC Exhibits and Marketing Contact

Colleen Elkins
PHONE: 310-986-6444, ext. 114
EMAIL: colleen@academicsurgicalcongress.org

EXHIBIT RULES & REGULATIONS

Exhibits will be set up in a prime location, which will provide you with MAXIMUM exposure to the attendees. Open exhibit area hours allow ample time for attendees to tour the exhibit area and for exhibitors to interact with them. Specifically, during dedicated exhibit times, attendees have no other meeting obligations and may be particularly engaged by exhibits.

PRODUCTS ACCEPTED FOR EXHIBITS

Only companies displaying products directly related to patient care and safety or the practice of surgery will be accepted. If your application is not accepted, your deposit will be returned. Products that have been deemed unrelated to the ASC Annual Meeting include but are not limited to skincare products including laser therapy, massagers or nerve stimulators, and mobile phone accessories.

SUBLEASING OF SPACE

Exhibitors may not assign or apportion to others the whole or any part of their booth space and may not display goods or services other than those manufactured or provided by the applicant company.

CONTRACTOR SERVICES & SHIPPING

Complete information, instructions, and schedule of prices regarding shipping, electrical service, audio visual, etc., will be included in the Exhibitor Confirmation Kit. Shipments not made as specified in the Confirmation Kit will be stored by the hotel until the area is ready to accept materials for the exhibition and all costs involved will be charged to the exhibiting company.

FIRE, SAFETY & HEALTH

The exhibitor assumes all responsibility for compliance with local, city and state ordinances and regulations covering fire, safety and health. All exhibit equipment and materials must be located within the exhibit space. Only fireproof materials may be used in displays and the exhibitor must take all necessary fire precautions. No combustible material may be stored in or around exhibits.

SOUND DEVICES & LIGHTING

Sound-producing or amplification devices that project sound must be kept at a conversational level and must not interfere with other exhibitors.

DELIVERY & REMOVAL DURING SHOW

The addition to or removal of any portion of an exhibit will not be permitted during show hours. All exhibits must remain intact until the close of the show. Installation must occur only during

the installation times designated in the Exhibitor Prospectus.

All exhibits must be properly installed no later than 9:00 am on Tuesday, February 3, 2026 for the final inspection of the exhibit area by show management.

Teardown may not begin until after 1:30 pm, Thursday, February 5, 2026 and must be completed by 4:00 pm.

EXHIBITOR PERSONNEL

At least one (1) representative must be present in the exhibit space during official exhibit hours. Exhibitors can pre-register all company personnel using the Cvent link that will be included in the exhibitor confirmation email. A total of four (4) exhibitor badges are included in the exhibit fee. Additional badges are available for purchase at a cost of \$100.00 per badge.

HANDOUTS & GIVEAWAYS

Distribution of advertising material and giveaways must be confined to the exhibitor's space.

DIRECT SALES ON EXHIBIT FLOOR

Sales and order taking are permitted provided all transactions are conducted in a manner consistent with the professional nature of the meeting. Products for sale must be the exhibitor's own unaltered products and the products or services must be pertinent to the attendees' professional interest. Show Management reserves the right to restrict sales activities that it deems inappropriate or unprofessional. Exhibitors must comply with all sales tax requirements.

PHOTOGRAPHY

An exhibit or its products may not be photographed or videotaped without the permission of the legitimate occupants of that booth. Show Management reserves the right to photograph exhibits for society purposes.

EXHIBIT RULES & REGULATIONS

STORAGE

The exhibitor should make arrangements with the hotel for storage of packing boxes and crates during the exhibition. ASC assumes no responsibility for damage or loss of packing boxes or crates.

SECURITY

ASC will provide security after activities are concluded each day and throughout the evening. In addition, the hotel will provide general security on a 24-hour basis. ASC makes no guarantee, express or implied, that the services it furnishes will avert or prevent occurrences, which may result in loss or damage. Exhibitors should make arrangements to secure materials and equipment at times when the exhibit is not staffed.

LIABILITY

The Academic Surgical Congress (ASC) will not be liable for loss or damage to the property of exhibitors or their representatives or employees from theft, fire, accident or other causes. ASC will not be liable for injury to exhibitors or their employees or for damage to property in their custody, owned or controlled by them, which claims for damages, injury, etc., may be incident to or arise from, or be in any way connected with their use or occupation of display space, and exhibitors will indemnify and hold harmless against such claim. The exhibitor assumes all liability for any damage to the facility's floor, walls, lighting fixtures, etc. as a result of exhibitor negligence. The exhibitor will hold the Association for Academic Surgery (AAS), the Society of University Surgeons (SUS), ASC and the Hilton Orlando Buena Vista Palace harmless from any and all damages, loss or liability of any kind whatsoever resulting from injuries to persons or property occurring within the Hilton Orlando Buena Vista Palace property adjacent thereto occasioned by any act, neglect or wrongdoing of the exhibitor or any of its officers, agents, representatives, guests or employees, invitees or other persons permitted by the exhibitor upon the premises, and the exhibitor will at its own cost and expense defend and protect the AAS, SUS, ASC and the Hilton Orlando Buena Vista Palace against any and all such claims or demands.

SHOW MANAGEMENT

The exhibition is organized and managed by the ASC. Any matters not covered in these Rules and Regulations are subject to the interpretation of the ASC Executive Committee and all exhibitors must abide by their decisions. Exhibitors must comply with the policies and procedures of the Hilton Orlando Buena Vista Palace.

TRADEMARKS

ASC will be held harmless for any trademark, trade name, copyright or patent infringement on any printed materials belonging to or distributed by any exhibitor.

CANCELLATION POLICY

A \$500 fee per exhibit space will be assessed on all cancellations received on or before January 3, 2026. No refunds will be processed after January 3, 2026.

FAILURE TO OCCUPY SPACE

Space not occupied by 9:00 am on Tuesday, February 3, 2026, will be forfeited by the exhibitor and their space may be resold, reassigned or used by exhibit management without refund.

MARKETING AND SPONSORSHIP

The Academic Surgical Congress invites our corporate colleagues to gain visibility with the thought leaders in academic surgery through sponsorship and marketing opportunities as well as educational grant support. For more information, please contact Colleen Elkins at **310-986-6444, ext. 114**, or via email: **colleen@academicsurgicalcongress.org**.

AMERICANS WITH DISABILITIES ACT

Exhibitors shall be fully responsible for compliance with all applicable provisions of the Americans with Disabilities Act (ADA) with regard to their booth space. This includes, but is not limited to, the wheelchair access provisions.

SCHEDULE OF EVENTS

**As of July 2025*

TUESDAY, FEBRUARY 3, 2026

- 6:30 am – 7:30 am** **Continental Breakfast in Exhibit Area**
Quick Shot Session I
- 9:30 am – 10:00 am** **Refreshment Break in Exhibit Area**
Opening Comments
SUS Lifetime Achievement Award
SUS Presidential Address
- 11:30 am – 1:00 pm** Hot Topic Session
Committee Sessions
- 1:00 pm – 6:30 pm** SUS Presidential Plenary
Joel Roslyn Lecture
- 3:00 pm – 4:00 pm** **Industry Satellite Symposia**
- 3:30 pm – 4:00 pm** **Refreshment Break in Exhibit Area**
Clinical Outcomes Plenary
Hot Topic Session
SUS Business Meeting
AAS Medical Student and Resident Fellow Quick Shot Sessions
- 6:30 pm – 7:30 pm** **Welcome Reception in Exhibit Area**
Surgical Jeopardy

WEDNESDAY, FEBRUARY 4, 2026

- 6:30 am – 9:30 am** SUS New Members Breakfast
AAS Student Mentor Breakfast
Oral Presentation Session I
- 9:30 am – 10:00 am** **Refreshment Break in Exhibit Area**
Founders Lecture
AAS Presidential Address
- 11:30 am – 1:00 pm** AAS Presidential Plenary
Quick Shot Sessions II
- 2:30 pm – 3:00 pm** **Refreshment Break in Exhibit Area**
SUS New Member Session
AAS Business Meeting
- 5:45 pm – 6:45 pm** **Industry Satellite Symposium**



SCHEDULE OF EVENTS

**As of July 2025*

THURSDAY, FEBRUARY 5, 2026

7:30 am – 9:30 am

Oral Presentation Session II
Committee Sessions

9:30 am – 10:00 am

Refreshment Break in Exhibit Area

9:00 am – 11:45 am

AAS and SUS Research Awards
Hot Topic Session

11:45 am

Abstract Plenary
Conference Luncheon

1:30 pm

Exhibits Close
Hot Topic Session
Committee Session
Quick Shot Sessions III



Exhibitor Application available here:
www.academicsurgicalcongress.org/exhibit-application/

ASC PROGRAM LEADERSHIP

Brenessa Lindeman, MD, MEHP, AAS President

Vikas Dudeja, MD, AAS President-Elect

Ashley Holder, MD, FACS, AAS Treasurer

Lesly Dossett, MD, MPH, AAS Recorder

Christina Roland, MD, MS, AAS Secretary

Danny Chu, MD, SUS President

Colin Martin, MD, FAAP, FACS, SUS President-Elect

Derrick Wan, MD, SUS Treasurer

Ankush Gosain, MD, PHD, MBA, SUS Secretary

Genevieve Boland, MD, PHD, SUS Publications Chair

Shaun Kunisaki, MD, MSci, SUS Councilor-At-Large