

2017 **EXHIBITOR PROSPECTUS**

Early Bird
Exhibitor Deadline:

December 9, 2016

12th ANNUAL ACADEMIC SURGICAL CONGRESS



February 7-9, 2017 | Encore Hotel & Resort | Las Vegas, Nevada



www.academicsurgicalcongress.org



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Society of University Surgeons = **ASC**

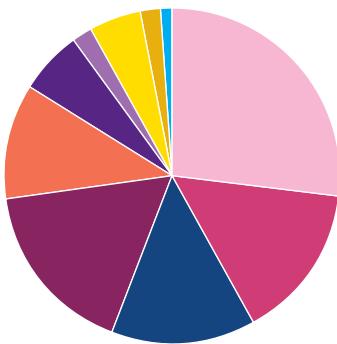
The ASC is a joint meeting of the two leading associations for academic surgery – **The Association for Academic Surgery (AAS)** and **The Society of University Surgeons (SUS)**. Together the AAS and SUS boast more than 5,000 members from leading institutions nationwide.

The AAS and SUS invite you to be a part of the **12th Annual Academic Surgical Congress (ASC)** to be held February 7-9, 2017 at the Encore Hotel & Resort in Las Vegas, NV.

More than 1,500 academic surgeons from a breadth of disciplines will participate. Medical students, residents and young surgeons will be acknowledged for their thought provoking work and established surgical leaders will present keynote addresses.

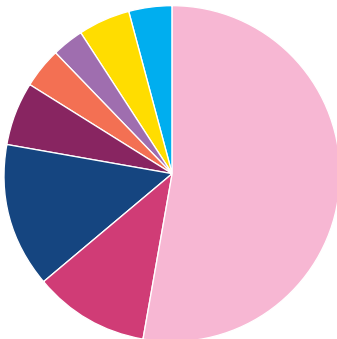
Please join us and take this opportunity to interface with the nation’s most prominent academic surgeons.

Exhibiting and Support Opportunities go quickly; you are encouraged to submit your application as soon as possible!



RANK

- Resident – 27%
- Associate Professor – 15%
- Medical Student – 14%
- Assistant Professor – 17%
- Professor – 11%
- Fellow – 6%
- Instructor – 2%
- Postdoctoral Fellow – 5%
- Graduate Student – 2%
- Undergraduate – 1%



SPECIALTY

- General Surgery – 53%
- Pediatric Surgery – 11%
- Surgical Oncology – 14%
- Vascular Surgery – 6%
- Endocrine Surgery – 4%
- Transplant Surgery – 3%
- Colorectal Surgery – 5%
- Plastic Surgery – 4%

EXHIBIT SCHEDULE

Exhibits located in Encore Ballroom 2

EXHIBIT SET-UP: Monday, February 6, 2017, 1:00 pm – 6:00 pm

EXHIBIT BREAK DOWN: Thursday, February 9, 2017, 1:30 pm – 4:30 pm

Schedule subject to change. Exhibitors will be notified of any schedule changes.

Tuesday, February 7, 2017

■ 9:30 am – 4:00 pm	Exhibits Open
9:30 am – 10:00 am	Morning Break in Exhibit Hall
3:30 pm – 4:00 pm	Afternoon Break in Exhibit Hall
4:00 pm – 6:30 pm	Exhibits Closed – Break for Exhibitors
6:30 pm – 7:30 pm	Welcome Reception in Exhibit Hall

Wednesday, February 8, 2017

■ 9:30 am – 4:30 pm	Exhibits Open
9:30 am – 10:00 am	Morning Break in Exhibit Hall
2:30 pm – 3:00 pm	Afternoon Break in Exhibit Hall

Thursday, February 9, 2017

■ 9:00 am – 1:30 pm	Exhibits Open
9:00 am – 9:30 am	Morning Break in Exhibit Hall
1:30 pm	Exhibit Hall Closes

EXHIBIT FEES & SPECIFICATIONS

All booths are assigned on a first come, first served basis. There is a **\$300 discount** on the exhibit fee if the application is received prior to the Early Bird Deadline on November 11, 2016.

- **EARLY BIRD FEE** (prior to November 11, 2016) – **6' Tabletop:** \$2,000
- **STANDARD FEE** (on or after November 11, 2016) – **6' Tabletop:** \$2,300

Payment Schedule

- A deposit of 50% of the total exhibit fee must accompany the signed application
- Total balance due on December 16, 2016
- Please make check payable to Academic Surgical Congress

Exhibit Space

Each space will include (1) 6' draped table, (2) chairs and a tabletop tent sign with company name and space number. Exhibits will be set up in Encore Ballroom 2.

Services Excluded

Exhibit fee does not include the following services: drayage, electricity or audio visual. Information regarding these items will be included in the Exhibitor Confirmation Kit.

SPONSORSHIP & MARKETING OPPORTUNITIES

The Academic Surgical Congress invites our corporate colleagues to gain visibility with the thought leaders in academic surgery through educational grant support. Your support helps to offset the costs associated with the development and presentation of educational content. For more information, please contact Colleen Elkins at **310-986-6444, ext. 114**, or colleen@academicsurgicalcongress.org.

HOTEL & ASSOCIATION INFORMATION

Hotel Information

Encore Hotel and Resort in Las Vegas, NV (ASC 2017 Headquarters Hotel)

3131 S Las Vegas Blvd. South

Las Vegas, NV 89109

RESERVATIONS: 877-321-9966

<https://resweb.passkey.com/go/2017ASCENCORE>

The Encore is the headquarters hotel for the 2017 ASC Conference. Located steps from Wynn Las Vegas yet under the same roof, Encore's fanciful and intimate atmosphere features 2,034 suites, sunlit corridors with flowering atrium, sprawling pools visible from throughout the property, gardens, mosaics and vibrant butterflies that reveal themselves among layers of detail and timeless décor.

ASC 2017 DISCOUNTED GROUP RATES AND RESERVATION CUT OFF DATE

The Encore has provided the following discounted group rates for registrants attending 2017 ASC. The discounted group rates apply until the reservation deadline of **January 5, 2017** or until all rooms in the group block have been reserved, whichever occurs first. After January 5, 2017, guest rooms and discounted group rates may not be available. We encourage you to confirm your reservations early.

The 2017 ASC group rates are noted below. To make your hotel reservations please click on the Make a Reservation tab or contact the Encore directly at 877-321-9966 and mention you are attending the Academic Surgical Congress conference.

GUEST ROOM GROUP RATES:

- Single King Suite: \$175.00
- Double Resort Queen Suite: \$225.00
- Tower Deluxe Suite: \$275.00
- Parlor Suite: \$750.00
- Salon Suite: \$950.00

The rates listed above do not include an occupancy tax of 12%.

Association Information

Association for Academic Surgery (AAS)

11300 W. Olympic Blvd., Suite 600

Los Angeles, CA 90064

PHONE: 310-437-1606

FAX: 310-437-0585

EMAIL: admin@aaasurg.org

WEBSITE: www.aasurg.org



Society of University Surgeons (SUS)

11300 W. Olympic Blvd., Suite 600

Los Angeles, CA 90064

PHONE: 310-986-6442

FAX: 310-437-0585

EMAIL: info@susweb.org

WEBSITE: www.susweb.org



ASC Exhibits Contact

Colleen Elkins

PHONE: 310-986-6444, ext. 114

EMAIL: colleen@academicssurgicalcongress.org



SCHEDULE OF EVENTS

Tuesday, February 7, 2017

- 6:30 am – 8:00 am** AAS New Members Breakfast (Invitation Only)
Continental Breakfast in Exhibit Hall
Quick Shot Session I
- 9:30 am – 10:00 am** **Refreshment Break in Exhibit Hall**
Opening Ceremonies
SUS Lifetime Achievement Award
SUS Presidential Address
Hot Topic Session
Quality Improvement Session
Issues Committee Session
SUS Presidential Plenary
Joel Roslyn Lecture
British Journal of Surgery Lecture
- 3:30 pm – 4:30 pm** **Refreshment Break in Exhibit Hall**
Basic Science and Outcomes Plenaries
SUS Business Meeting
AAS Medical Student Quick Shot Session
- 6:30 pm – 7:30 pm** **Welcome Reception in Exhibit Area**

Wednesday, February 8, 2017

- SUS New Members Breakfast
AAS Student Mentor Breakfast
Oral Presentation Session I
- 9:30 am – 10:00 am** **Refreshment Break in Exhibit Hall**
Founders Lecture
AAS Presidential Address
Association of Women Surgeons Luncheon
AAS Presidential Plenary
Oral Presentations
- 3:30 pm – 4:30 pm** **Refreshment Break in Exhibit Hall**
SUS New Member Session
AAS Business Meeting

Thursday, February 9, 2017

- Oral Presentation Session II
Breakouts – Ethics and Outcomes
- 9:00 am – 9:30 am** **Refreshment Break in Exhibit Hall**
AAS and SUS Research Awards
Breakouts – Education and Global Surgery
Education Plenary
Conference Luncheon
- 1:30 pm** **Exhibits Close**
Hot Topic Session
Education Committee Session
Quick Shot Session II

EXHIBIT RULES & REGULATIONS

Exhibits will be set up in a prime location, which will provide you with MAXIMUM exposure to the attendees. Open exhibit hall hours allow ample time for attendees to tour the exhibit hall and for exhibitors to interact with them. Specifically, during dedicated exhibit times, attendees have no other meeting obligations and may be particularly engaged by exhibits. Contracted security will monitor the area during the hours the Exhibit Hall is closed; however, exhibitors should take all precautions to secure valuable materials and equipment and neither the hotel nor show management will be held liable.

Subleasing of Space

Exhibitors may not sublet their space, arrangements for display by a non-exhibiting company.

Contractor Services and Shipping

Complete information, instructions, and schedule of prices regarding shipping, electrical service, audio visual, etc., will be included in the Exhibitor Confirmation Kit. Shipments not made as specified in the Confirmation Kit will be stored by the hotel until the hall is ready to accept materials for the exhibition and all costs involved will be charged to the exhibiting company. Exhibitors are responsible for the information provided in the Confirmation Kit.

Fire, Safety and Health

The exhibitor assumes all responsibility for compliance with local, city and state ordinances and regulations covering fire, safety and health. All exhibit equipment and materials must be located within the exhibit space. Only fireproof materials may be used in displays and the exhibitor must take all necessary fire precautions. No combustible material will be stored in or around exhibits.

Sound Devices and Lighting

Sound-producing or amplification devices that project sound must be kept at a conversational level and must not interfere with other exhibitors. Any form of attention-getting devices or presentations must be terminated when crowds infringe upon another exhibitor's display. ASC reserves the right to restrict the use of glaring lights or objectionable lighting effects. Music, whether vocal or instrumental, is prohibited.

Delivery and Removal During Show

Under no circumstances will the addition to or removal of any portion of an exhibit be permitted during show hours. All exhibits must remain intact until the close of the show. Installation must occur only during the installation times designated in the Exhibitor Prospectus. **All exhibits must be properly installed no later than 9:00 am on Tuesday, February 7, 2017 for the final inspection of the exhibit hall by show management.**

Teardown may not begin until after 1:30 pm, Thursday, February 9, 2017 and must be completed by 4:00 pm.

EXHIBIT RULES & REGULATIONS *continued*

Exhibitor Personnel

A company specialist who is qualified to discuss details of their company's products or services should staff the exhibit space. At least one (1) representative must be present in the exhibit space during official exhibit hours. An Exhibitor Staff Badge Registration Form will be sent to exhibiting companies and must be completed and returned in order to pre-register all company personnel. A total of four (4) exhibitor badges are included in the exhibit fee. Additional badges are available for purchase at a cost of \$100.00 per badge.

Handouts and Giveaways

Distribution of advertising material and giveaways must be confined to the exhibitor's space. Canvassing or distribution of advertising material or giveaways in the exhibit area by representatives of non-exhibiting firms is strictly forbidden. Selling of merchandise on the exhibit floor is strictly prohibited.

Direct Sales on Exhibit Floor

No direct sales are permitted to take place on the exhibit floor excluding book sales. Orders may be taken and processed for delivery elsewhere but product may not be conveyed in the exhibit area.

Photography

An exhibit or its products may not be photographed or videotaped without the permission of the legitimate occupants of that booth. Show Management reserves the right to photograph exhibits for society purposes.

Storage

The exhibitor should make arrangements with the hotel for storage of packing boxes and crates during the exhibition. ASC assumes no responsibility for damage or loss of packing boxes or crates.

Security

ASC will provide security after activities are concluded each day and throughout the evening. In addition, the hotel will provide general security on a 24-hour basis. ASC makes no guarantee, express or implied, that the services it furnishes will avert or prevent occurrences, which may result in loss or damage. Exhibitors should make arrangements to secure materials and equipment at times when the exhibit is not staffed.

EXHIBIT RULES & REGULATIONS *continued*

Liability

The Academic Surgical Congress (ASC) will not be liable for loss or damage to the property of exhibitors or their representatives or employees from theft, fire, accident or other causes. ASC will not be liable for injury to exhibitors or their employees or for damage to property in their custody, owned or controlled by them, which claims for damages, injury, etc., may be incident to or arise from, or be in any way connected with their use or occupation of display space, and exhibitors will indemnify and hold harmless against such claim. The exhibitor assumes all liability for any damage to the facility's floor, walls, lighting fixtures, etc. as a result of exhibitor negligence. The exhibitor will hold the Association for Academic Surgery (AAS), the Society of University Surgeons (SUS), ASC and the Encore Hotel & Resort harmless from any and all damages, loss or liability of any kind whatsoever resulting from injuries to persons or property occurring within the Encore Hotel & Resort or property adjacent thereto occasioned by any act, neglect or wrongdoing of the exhibitor or any of its officers, agents, representatives, guests or employees, invitees or other persons permitted by the exhibitor upon the premises, and the exhibitor will at its own cost and expense defend and protect the AAS, SUS, ASC and the Encore Hotel & Resort against any and all such claims or demands.

Show Management

The exhibition is organized and managed by the ASC. Any matters not covered in these Rules and Regulations are subject to the interpretation of the ASC Executive Committee and all exhibitors must abide by their decisions. Exhibitors must comply with the policies and procedures of the Encore Hotel & Resort.

Trademarks

ASC will be held harmless for any trademark, trade name, copyright or patent infringement on any printed materials belonging to or distributed by any exhibitor.

Cancellation Policy

A \$500 fee per exhibit space will be assessed on all cancellations received on or before December 16, 2016. No refunds will be processed after December 17, 2016.

Failure to Occupy Space

Space not occupied by 9:00 am on Tuesday, February 7, 2017, will be forfeited by the exhibitor and their space may be resold, reassigned or used by exhibit management without refund.

Solicitation of Exhibitors

No persons will be permitted in the exhibit area for the purpose of soliciting advertising or other exhibit space without the express written permission of ASC.

12th ANNUAL ACADEMIC SURGICAL CONGRESS

Exhibitor Form/Contract 2017



Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

PRE-SHOW CONTACT INFORMATION

Name: _____ Title: _____

Phone: _____ Email: _____

EXHIBIT FEES

_____ (Quantity) 6' Tabletop at \$2,000 (on or before 11/11/2016)

_____ (Quantity) 6' Tabletop at \$2,300 (after 11/11/2016)

PAYMENT SCHEDULE

50% deposit is due upon receipt of application. **Balance is due December 16, 2016.**

Please make check payable to the Academic Surgical Congress.

I do not wish my booth to be adjacent to (list no more than 3 companies): _____

Booths will be assigned at the sole discretion of show management and will be based on the date of request, requested locations, and consideration of competition. Payment must be made in full to secure your booth location. No specific booth guarantees will be made until payment is received.

Exhibitor Agreement: We agree to abide by the exhibit specifications outlined by the Academic Surgical Congress (ASC) and to all conditions under which the exhibit area is leased to ASC. Said exhibit specification and conditions become a part of this contract. We agree to abide by specific exhibit set-up and teardown schedules as arranged by the ASC. ASC reserves the right to re-arrange floor plan where necessary to facilitate a successful traffic flow. Full payment is enclosed.

Authorized Signature: _____ Date: _____

(Must be signed to be accepted)

PAYMENT INFORMATION

Total Enclosed: \$ _____

Check (payable to Academic Surgical Congress)

Card (Circle one: Visa MasterCard American Express)

Card #: _____ Exp. Date: _____ CVV: _____

Billing Address: _____

Name on Card: _____

Authorized Signature: _____

Completed exhibit form and payment may be mailed, faxed or sent via email

By Mail: Academic Surgical Congress, 11300 W. Olympic Blvd., Suite 600, Los Angeles, CA 90064

By Fax: 310-437-0585

Exhibit Contact: Colleen Elkins, 310-986-6444, ext. 114,

colleen@academicsurgicalcongress.org